

Privacy statement

Our privacy policy

The security of your data is very important to us. In principle, we treat your data confidentially and within the context of the German data privacy regulations.

Data storage and use of personal data

Personal data such as address, date of birth for identity determination, email or telephone are recorded only if you provide this information voluntarily, say in the context of an inquiry, registration or order. This data and your order information will be used only within the Glück GmbH group of companies, and if necessary by our suppliers or IT service providers, for responding to your inquiries and orders, and for providing support to you.

If you agree, we will use your address information to inform you about new products, and to occasionally send you information about our products and our product catalog or newsletter, among other items. **If you want no additional information, you can let us know at any time that you object to the dispatch of this information (phone, letter or email).**

For purposes of data security, the following data are temporarily stored on our server and on our provider's computer in connection with your access to our website: the IP address, the date, the time, the pages accessed and actions taken, the web page previously accessed, the browser used, and the operating system.

An analysis will not be performed, except for statistical purposes in anonymized form and for the optimization of our web pages.

Google Analytics

"This web site uses Google Analytics, a web analysis service from the company Google Inc. USA. Google Analytics uses so-called "cookies", text files that are stored on your computer, and which enable an analysis of your use of the web site. The information generated by the cookie regarding your use of this web site (including your IP address) is transferred to a Google server in the USA, where it is stored. Google will use this information to analyze your use of the web site in order to compile reports regarding web site activities for the web site operators, and to provide other services associated with web site use and internet use. For more detailed information, please refer to Google's privacy policy at <http://www.google.com/privacypolicy.html>

You can prevent the installation of cookies by setting up your browser software accordingly; however, please note that you may not be able to use all functions of this web site to the full extent if you do so. By using this web site, you consent to the processing of the data collected about you by Google in the form and manner described above, and for the purpose specified above."

Active content

In order to improve the visual appearance of our site, we use active content in various places. We assure you that we carefully reviewed this active content (JavaScript) before it was integrated into the site. We are not aware that any harmful functions can be performed by the active content.

Rights of users

You have the right to obtain free information regarding stored personal information about you. In addition, in the context of the provisions of the law, you have the right to have your personal information corrected, blocked and deleted, and you can object at any time to our use of your address data for sending you information.

For questions about this privacy statement, please contact the data privacy officer of the company Bernhard Glück GmbH, Ohmstr. 16, 85254 Sulzemoos.

Sulzemoos, November 2007